

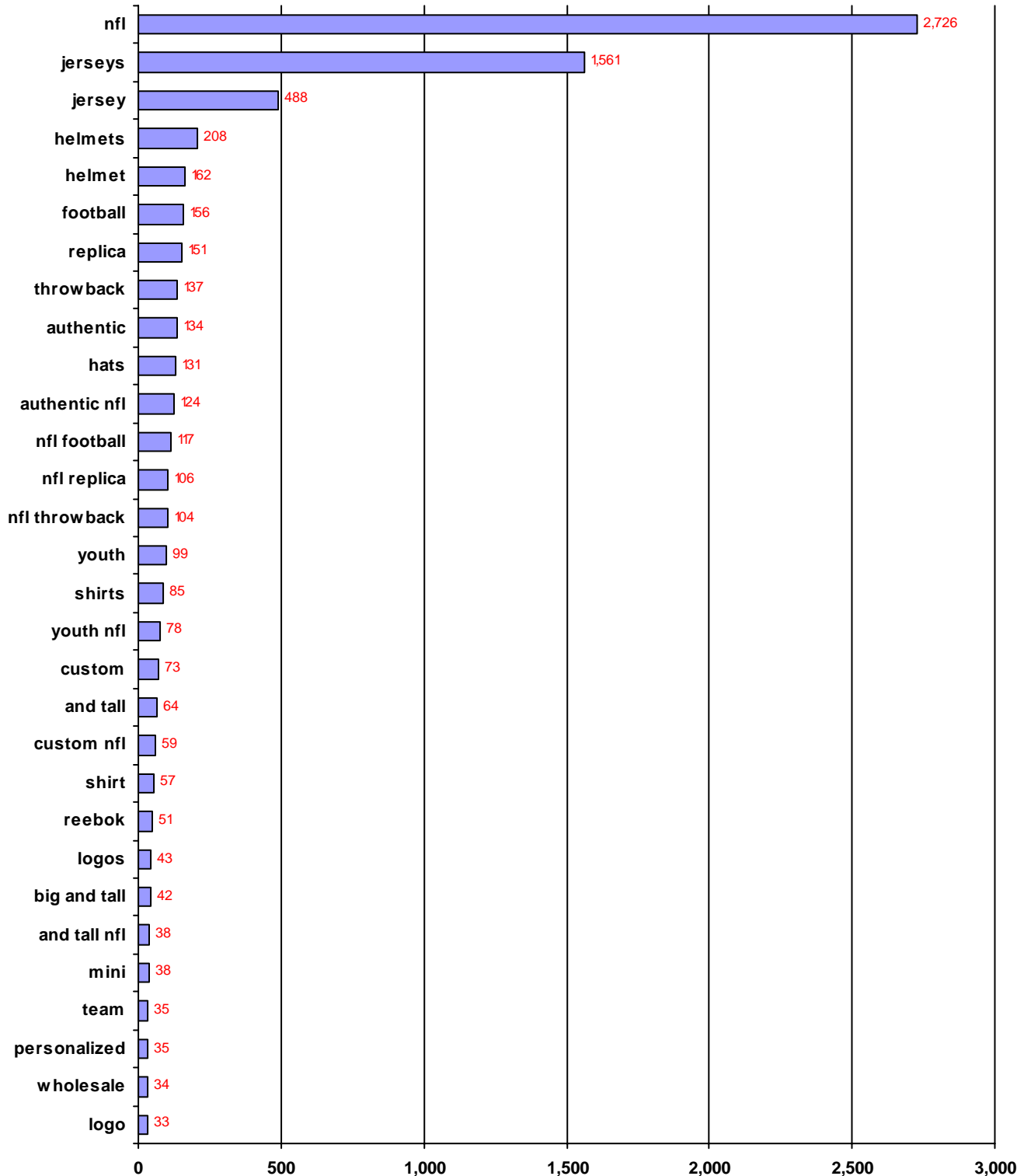
Concept Fragmentation

Co-occurrences with Merchandise

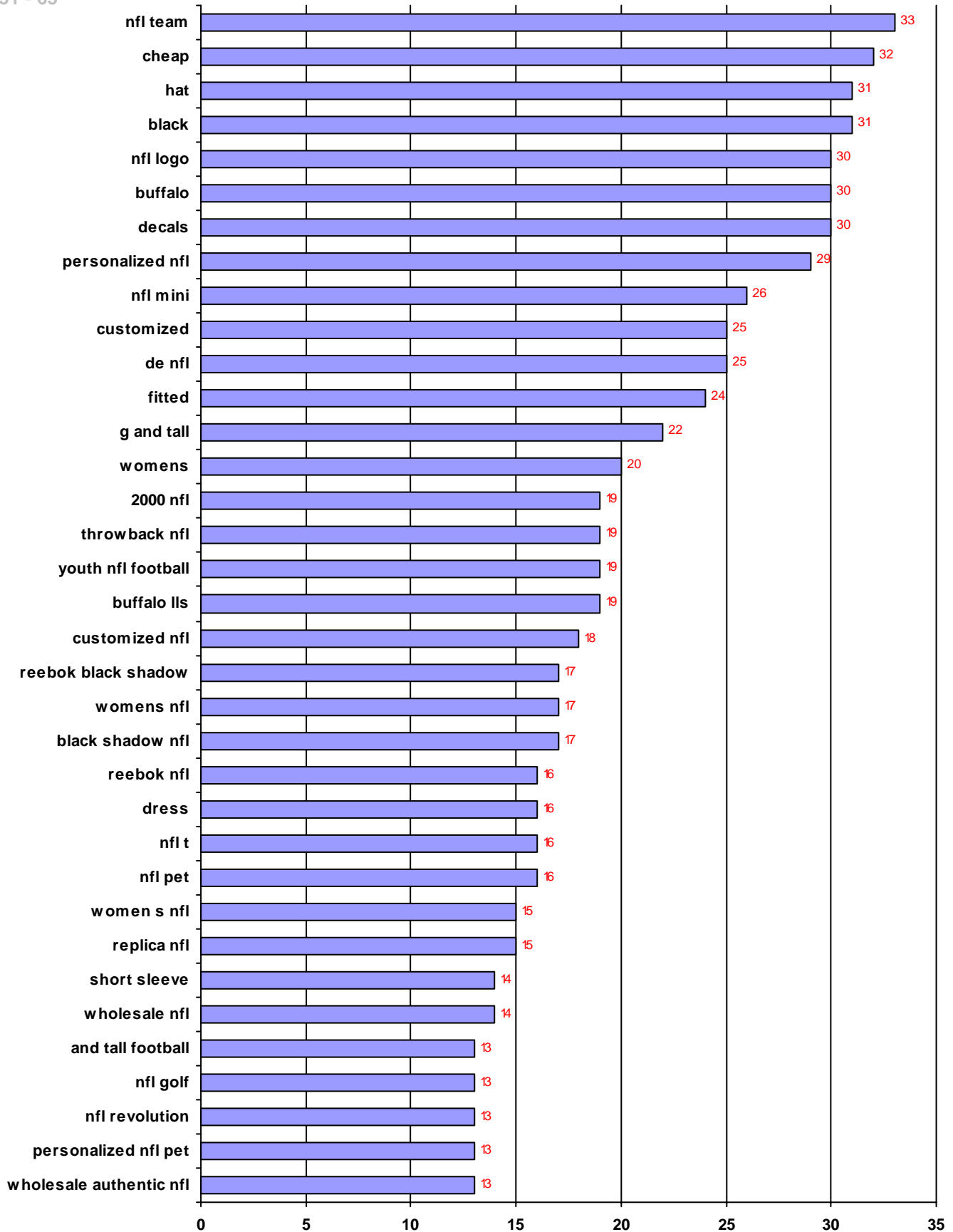
Top 30

Hit List from All phrases

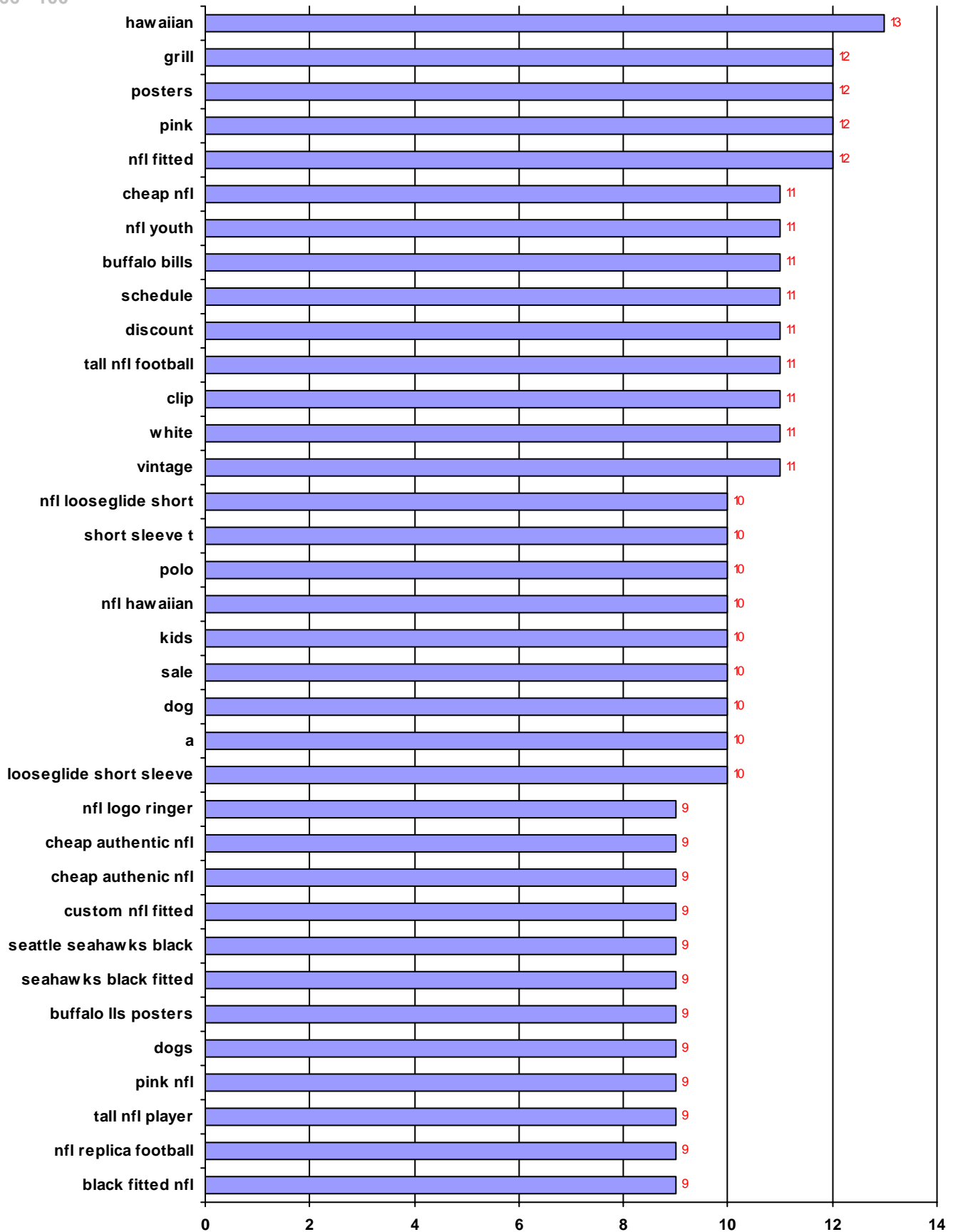
- estimated cumulative



31 - 65



66 - 100



All phrases

total phrases: 200

total annual searches: 935,860

Co-occurrences with Merchandise

not relevant
 relevant
 key phrase

ranking key

1 - 4 5 - 10

	Search Frequency		Competition		Total Optimization					Ranking		
	per day		competing sites	KEI	targets	title				Google	Yahoo	MSN
exact phrase	other occurrence	exact				proximate	description	headlines				
nfl jerseys	966											
nfl jersey	82											
authentic nfl jersey	80											
nfl replica jerseys	75											
nfl helmets	73											
nfl throwback jersey	71											
nfl hats	65											
youth nfl jerseys	59											
nfl football helmets	38											
nfl helmet logos	36											
nfl helmet decals	27											
custom nfl hats	24											
nfl shirts	21											
nfl throwback jerseys	20											
custom nfl jerseys	18											
reebok black shadow nfl jerseys	17											
nfl football jerseys	16											
customized nfl jerseys	16											
youth nfl football jerseys	15											
nfl mini helmets	15											
personalized nfl jersey	13											
womens nfl jersey	13											
wholesale authentic nfl jerseys	13											
personalized nfl pet jerseys	13											
nfl helmet grill	12											
throwback nfl jerseys	12											
nfl logo shirt	11											
nfl t shirts	10											
nfl looseglide short sleeve t shirt	10											
custom nfl fitted hats	9											
2000 nfl helmets buffalo lls posters	9											
cheap authentic nfl jerseys	9											
nfl logo ringer shirt	9											
nfl team helmets	9											

	Search Frequency		Competition		Total Optimization					Ranking		
	<i>per day</i>		competing sites	KEI	title					Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate	description	headlines			
pink nfl jersey	9											
seattle seahawks black fitted nfl hat	9											
women s nfl jersey dress	9											
cheap authentic nfl jerseys	9											
nfl replica football jerseys	9											
nfl helmet	8											
buffalo ils polo shirts nfl	8											
nfl football jersey	8											
nfl team replica jerseys	8											
looking for a t shirt that has nfl logo	8											
nfl europe jerseys	7											
reebok nfl throwback jerseys	7											
big and tall nfl football jerseys	7											
big and tall nfl player jerseys	7											
nfl big and tall football jerseys	7											
nfl jerseys big and tall	7											
nfl jerseys youth sizes	7											
nfl hawaiian shirts	7											
nfl youth replica jersey	7											
nfl replica jerseys for sale	7											
nfl golf shirts by reebok	6											
bruschi jersey nfl	6											
nfl g and tall football jerseys	6											
nfl replica reebok jerseys	6											
nfl revolution helmets	6											
peelin paint nfl t shirt	6											
florida bay buccaneers jersey patch nfl badge florida	6											
wholesale nfl jersey suppliers	6											
nfl bucket hat	6											
nfl golf hat clip with ball marker	5											
2006 nfl schedule with helmet logos	5											
authentic nfl team jerseys	5											
authentic unsigned nfl jerseys	5											
big and tall nfl jerseys	5											
china wholesale nfl jerseys	5											
big and tall nfl jerseys	5											
2000 nfl helmets buffalo bills	5											
kids nfl jerseys	5											
nfl helmet graphics	5											
nfl jerseys for dogs	5											
nfl jerseys throwback classic	5											
nfl revolution mini helmets in minnesota	5											

	Search Frequency		Competition		Total Optimization					Ranking		
	<i>per day</i>		competing sites	KEI	title					Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate	description	headlines			
toy nfl helmets	5											
vintage nfl jerseys	5											
nfl customized replica jersey	5											
korea nfl jersey supplier	5											
authentic nfl jerseys	4											
nfl helmet pictures	4											
nfl helmet decal	4											
nfl glitter jersey	4											
nfl equipment short sleeve loose fit shirt mens	4											
game used nfl jerseys	4											
g and tall nfl football jerseys	4											
discount nfl shirts	4											
big and tall nfl jersey	4											
nfl helmet stickers	4											
custom replica nfl jersey	4											
womens nfl jerseys	4											
buying nfl red quarterback jerseys	4											
youth nfl football helmets	4											
nfl jersey dress	4											
wholesale t shirts nfl	4											
vintiage mini afl nfl gumball helmets	4											
throwback nfl custom jersey	4											
nfl pocket pro helmets	4											
nfl youth jerseys	4											
nfl steelers replica jerseys	4											
nfl referee jerseys	4											
nfl pro bowl jerseys	4											
official nfl jerseys	4											
nfl football helmet	3											
nfl fitted hats	3											
nfl eagles jersey youth large sale	3											
nfl dog jerseys	3											
nfl boonie hats	3											
nfl blank jerseys	3											
new era nfl hats	3											
new nfl official s shirt	3											
nfl fotball jersey pictures	3											
le football jersey de nfl de femmes	3											
nfl baltimore ravens jersey	3											
nfl framed jerseys	3											
nfl hats clearance	3											
nfl helmet clip art	3											

	Search Frequency		Competition		Total Optimization					Ranking		
	<i>per day</i>		competing sites	KEI	title					Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate	description	headlines			
nfl helmet clipart	3											
r johnson kansas city chiefs red nfl replica jersey	3											
nfl helmet icons	3											
free nfl jersey	3											
nfl helmet jpegs	3											
nfl helmet scg	3											
nfl helmet schedule	3											
nfl helmets rule	3											
nfl helmet decal history	3											
cheap replica nfl jerseys	3											
2006 printable nfl helmet schedule	3											
3xlt and 4xlt ncaa and nfl tee shirts	3											
authentic nfl football jerseys	3											
authentic nfl helmets	3											
authentic nfl jersey numbers	3											
big and tall ncaa and nfl shirts	3											
black nfl jerseys	3											
carson palmer nfl jersey	3											
che nfl jersey	3											
cheap nfl jerseys	3											
infant jerseys nfl	3											
cheap nfl throwback jerseys	3											
zgerald arizona cardinals white nfl replica jersey	3											
clip art nfl helmets	3											
discount or clearance nfl jerseys	3											
dog nfl jersey	3											
flags banners nfl embroidered	3											
nfl jerseys for pets	3											
glitter nfl jersey	3											
nfl issue hawaiian shirt sun turf xl	3											
infant nfl jerseys	3											
jp losman buffalo bills reebok blue nfl jersey	3											
ladies nfl jerseys	3											
cheap nfl replica jerseys	3											
replithentic nfl jersey	3											
nfl jerseys cheep	3											
nfl womens jerseys	3											
personalized nfl jerseys	3											
players who have had nfl jersey number 9	3											
ravensreebok women s nfl pink ribbon jersey	3											
reebok nfl authentic fitted hats	3											
reebok nfl helmet hat	3											

	Search Frequency		Competition		Total Optimization					Ranking		
	<i>per day</i>		competing sites	KEI	title					Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate	description	headlines			
reebok nfl team logo hats	3											
replica nfl jersey	3											
nfl tshirts	3											
replica women s nfl jerseys	3											
nfl throwbak helmets	3											
reyn spooner nfl hawaiian shirts	3											
riddell mini nfl helmets	3											
throw back nfl jerseys	3											
throwback nfl jersey	3											
top selling nfl jerseys by market	3											
vintage t shirts nfl	3											
white jersey dark jersey nfl dress code	3											
white on white nfl hats	3											
wholesale nfl football jerseys	3											
2000 nfl helmets buffalo bills posters	3											
replica nfl throwback jerseys	3											
nfl mini helmet smokeless pipes	3											
nfl jersey personalized	3											
nfl jersey size 6xlt	3											
nfl jersey toddler	3											
nfl jerseys buy	3											
nfl jerseys discounted	3											
nfl jerseys g and tall	3											
nfl jerseys pattern	3											
nfl jerseys wholesale	3											
nfl kids jerseys	3											
nfl vintage jerseys	3											
nfl mini helmet pipes	3											
nfl jersey number 7 baltimore	3											
nfl personalized replica jersey	3											
nfl pet jersey	3											
nfl playoff shirts	3											
nfl reebok throwback jersey	3											
nfl ref jerseys	3											
nfl restricted shirt names	3											
nfl snack helmets	3											
nfl stickers for helmet	3											
nfl team helmet decals	3											
nfl team jerseys	3											
nfl mini helmet display cases	3											