

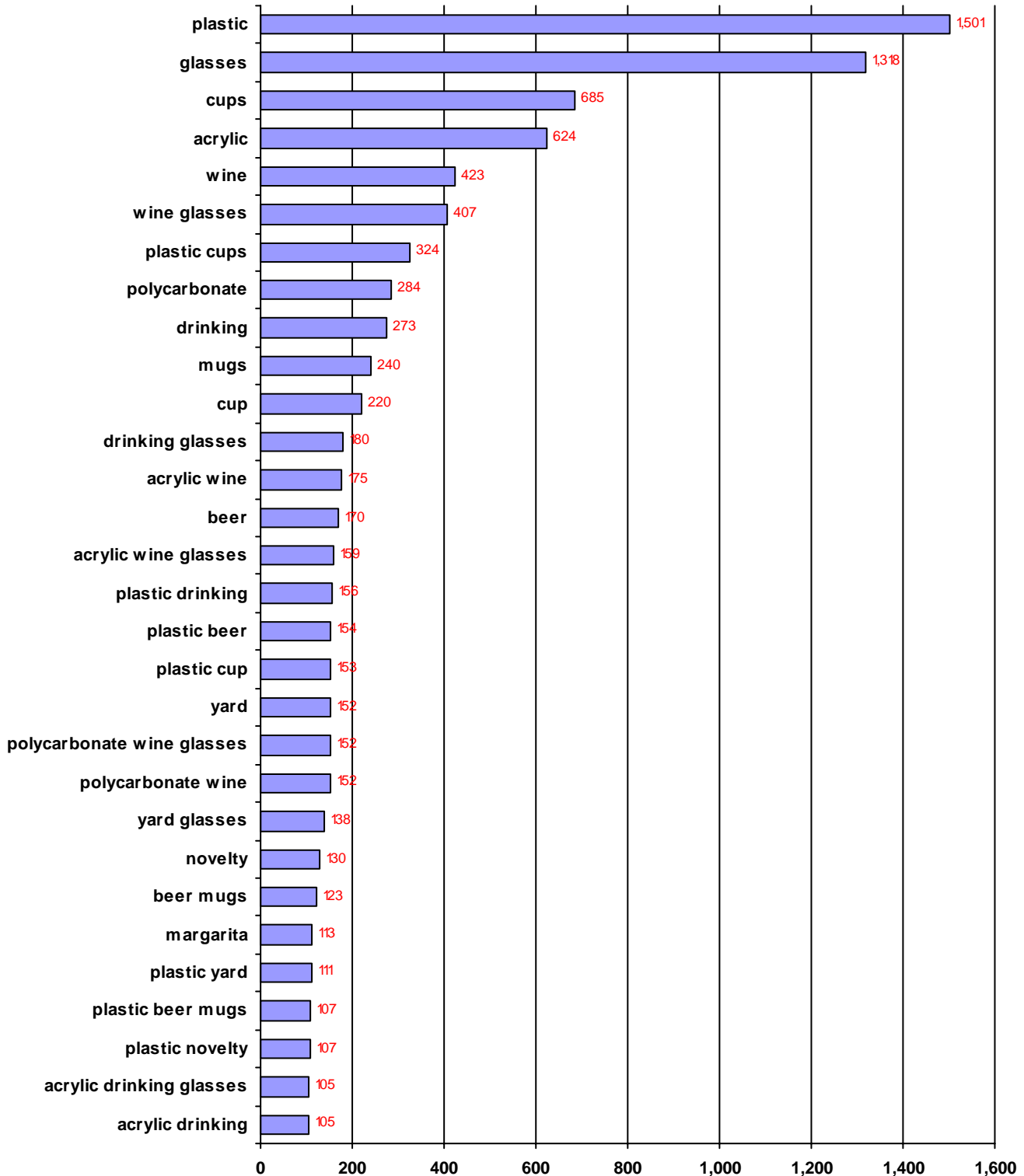
# Product Segmentation

Co-occurrences with cups

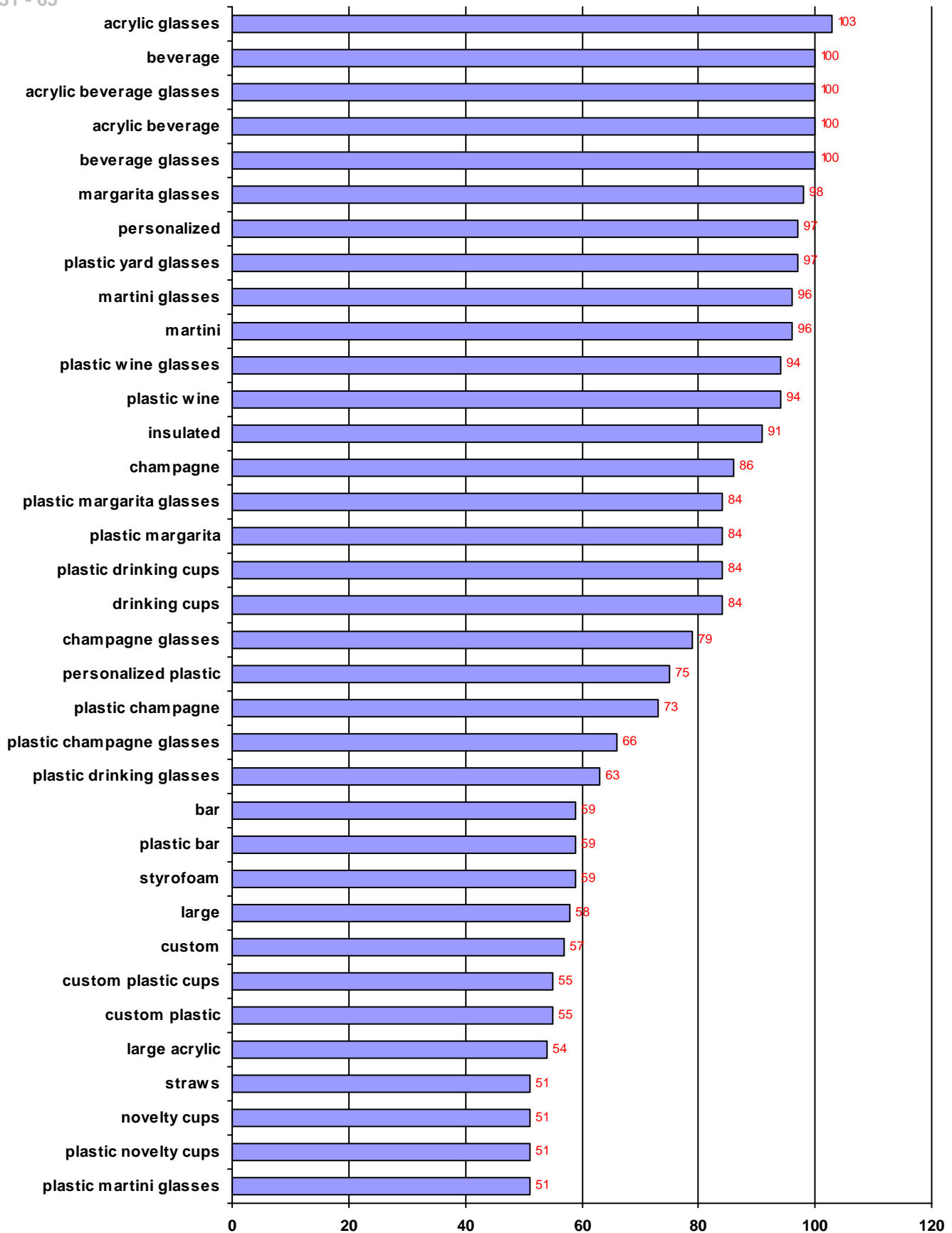
Top 30

Hit List from Relevant phrases

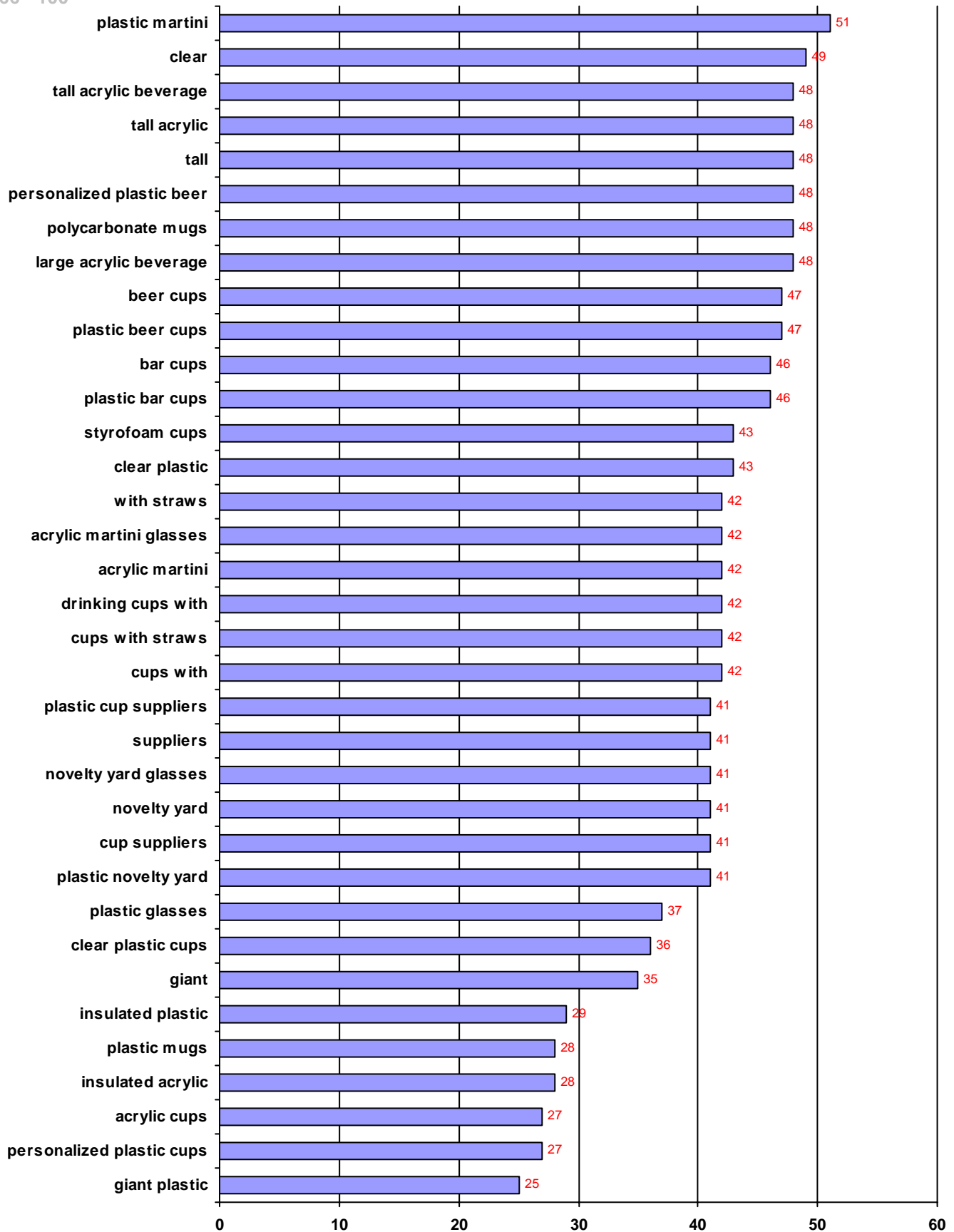
- estimated cumulative



31 - 65



66 - 100



# Relevant phrases

total phrases: 101

total annual searches: 904,105

Co-occurrences with **cups**

ranking key

1 - 4 5 - 10

not relevant relevant key phrase

	Search Frequency		Competition		Total Optimization					Ranking		
	per day		competing sites	KEI	title					Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate	description	headlines			
acrylic wine glasses	153	6	22,600	0								
polycarbonate wine glasses	152		521	15								
acrylic drinking glasses	105		1,510	1								
plastic cups	105	219	1,600,000	0								
plastic yard glasses	97		436	27								
acrylic glasses	87	16	28,500	0								
plastic wine glasses	80	14	126,000	0								
plastic margarita glasses	74	10	918	10								
plastic beer mugs	59	48	573	6								
plastic champagne glasses	59	7	21,100	0								
plastic cup	55	98	944,000	0								
custom plastic cups	55		56	58								
plastic novelty cups	51		168	16								
plastic martini glasses	51		17,800	0								
tall acrylic beverage glasses	48		0	361								
large acrylic beverage glasses	48		0	361								
personalized plastic beer mugs	48		198	12								
plastic beer cups	47		912	2								
plastic bar cups	46		88	24								
plastic drinking glasses	45	18	913	4								
plastic drinking cups with straws	42		11	153								
plastic drinking cups	42	42	23,000	0								
plastic cup suppliers	41		30	53								
plastic novelty yard glasses	41		79	20								
clear plastic cups	36		51,500	0								
acrylic martini glasses	36	6	430	0								
plastic mugs	28		202,000	0								
personalized plastic cups	27		88	11								
acrylic cups	27		10,300	0								
polycarbonate mugs	24	24	654	0								
pink plastic cups	21		318	2								
personalized styrofoam cups	18		21	21								
polycarbonate glasses	18		12,500	0								
insulated plastic glasses	16		325	1								

	Search Frequency		Competition		Total Optimization					Ranking		
	<i>per day</i>		competing sites	KEI	title					Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate	description	headlines			
polypropylene cups	16		699	0								
plastic novelty cup	15		7	69								
novelty plastic cup	15		9	49								
margarita plastic cups	15		2	162								
plastic glasses	15	22	344,000	0								
plastic yard cups	14		1	256								
plastic insulated cups	14		32	8								
giant plastic cups	14		83	7								
styrofoam cup	14		219,000	0								
polycarbonate cup	14		757	0								
plastic bar glasses	13		120	2								
champagne glasses plastic	13		247	1								
plastic hurricane glasses	13		240	1								
styrofoam cups	13	30	220,000	0								
polycarbonate drinking glasses	12		62	1								
acrylic mugs	12	6	17,500	0								
insulated acrylic polycarbonate mugs	12		0	9								
nylon ball and cup joints	11		1	169								
unique plastic cups	11		2	84								
giant plastic cup	11		76	2								
plastic cup holders	11		555	0								
discount plastic margarita glasses	10		10	14								
acrylic wine goblet	10		14	3								
neoprene glasses strap	10		11	3								
polycarbonate beer mugs	10		20	2								
insulated acrylic glasses	10		358	0								
acrylic margarita glasses	10	4	243	0								
hard plastic flexible straws for plastic cups	9		0	121								
plastic goblet	9		9,740	0								
disposable plastic cups	9		20,800	0								
insulated plastic drinking glasses	9		56	2								
plastic drinking glasses with handles	9		1	100								
plastic drinking mugs	9		38	3								
wholesale plastic cups	8		90	1								
polycarbonate mug	8											
plastic wine glasses for sale	8											
giant novelty plastic cups	8											
acrylic insulated glasses	8											
plastic champagne cups	7											
clear plastic cup	7											
lexan mug	7											
red plastic cup	7											

	Search Frequency		Competition		Total Optimization					Ranking		
	<i>per day</i>		competing sites	KEI	title			description	headlines	Google	Yahoo	MSN
	exact phrase	other occurrence			targets	exact	proximate					
disposable plastic champagne glasses	7											
plastic plates with cup holder	7											
guitar shaped plastic cup	6											
acrylic beer mugs	6											
clear polycarbonate mugs	6											
colored acrylic martini glasses	6											
disposable plastic glasses	6											
insulated acrylic mugs	6											
large acrylic glasses	6											
polycarbonate cups	6											
polycarbonate insulated glasses	6											
polycarbonate insulated mugs	6											
polycarbonate mugs glasses	6											
plastic wine glasses wholesale	6		1	0								
wholesale acrylic wine glasses	6		6	2								
plastic boot shaped mugs	6											
colorful acrylic wine goblets	6											
polycarbonate plastic mug	4											
acrylic beverage glasses	4	96										
acrylic dome cups	4											
acrylic fish glasses	4											
acrylic insulated plastic cups	4											
acrylic margarita glasses plastic	4											
large styrofoam cups	4											
two piece lexan martini glasses	3											