

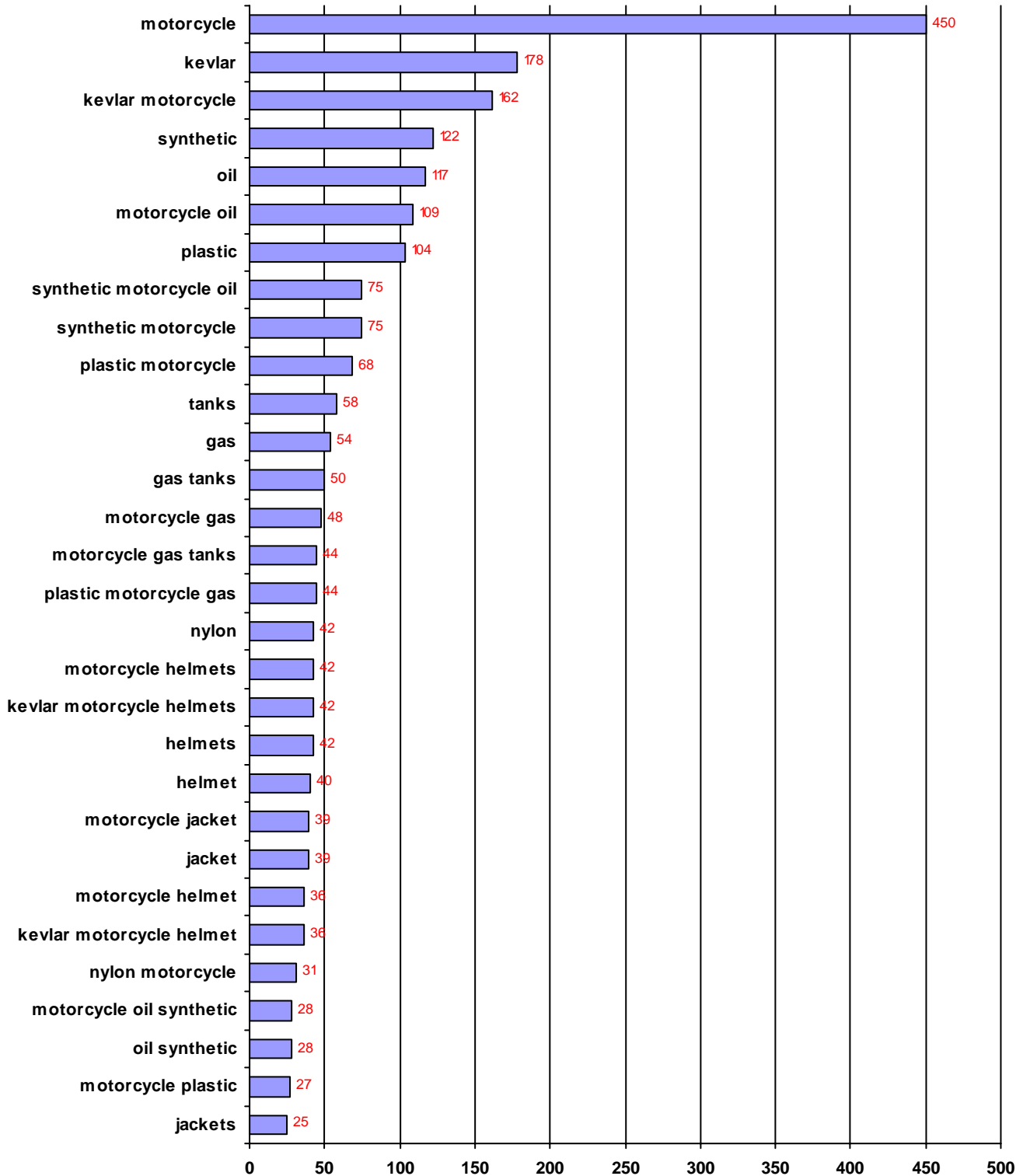
Product Segmentation

Co-occurrences with Motorcycle

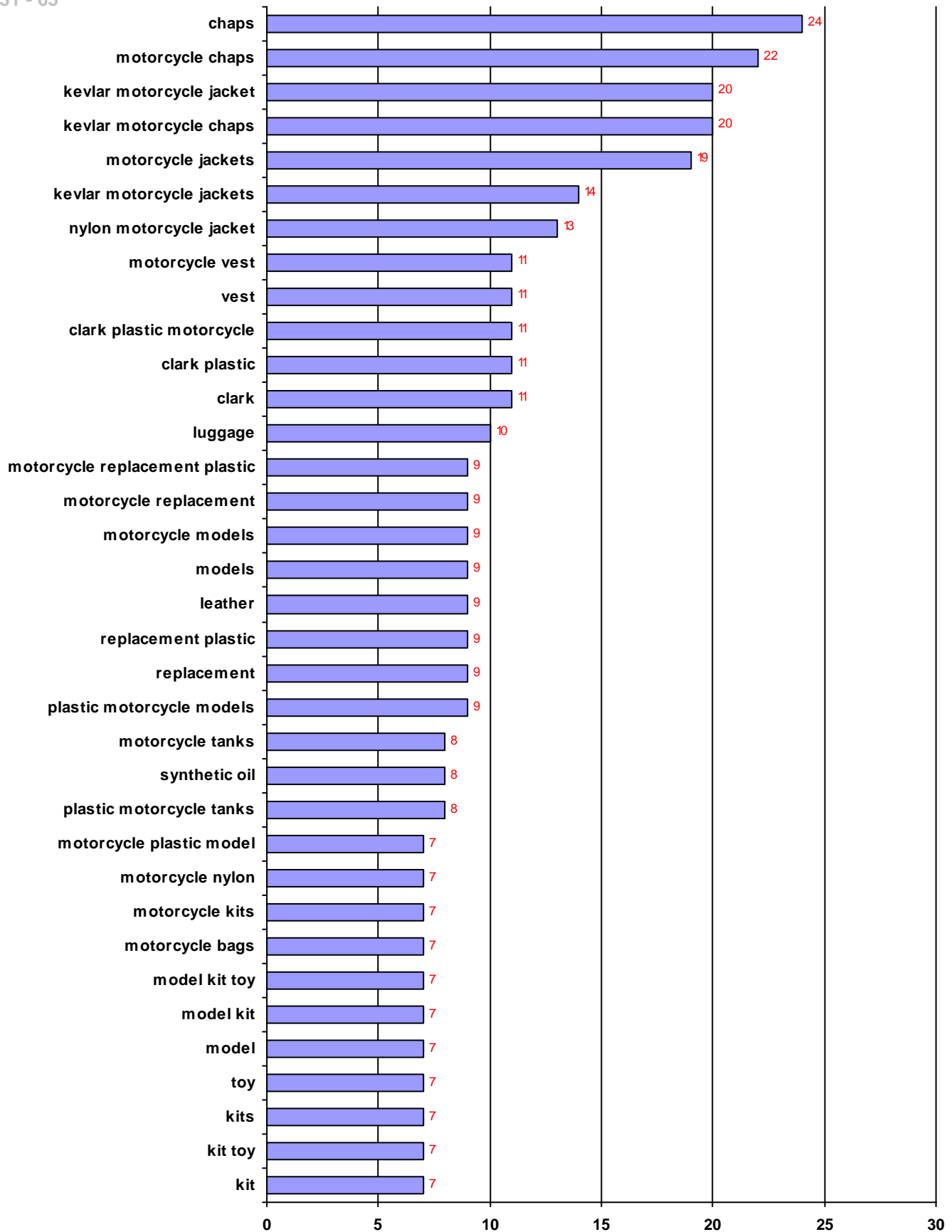
Top 30

Hit List from All phrases

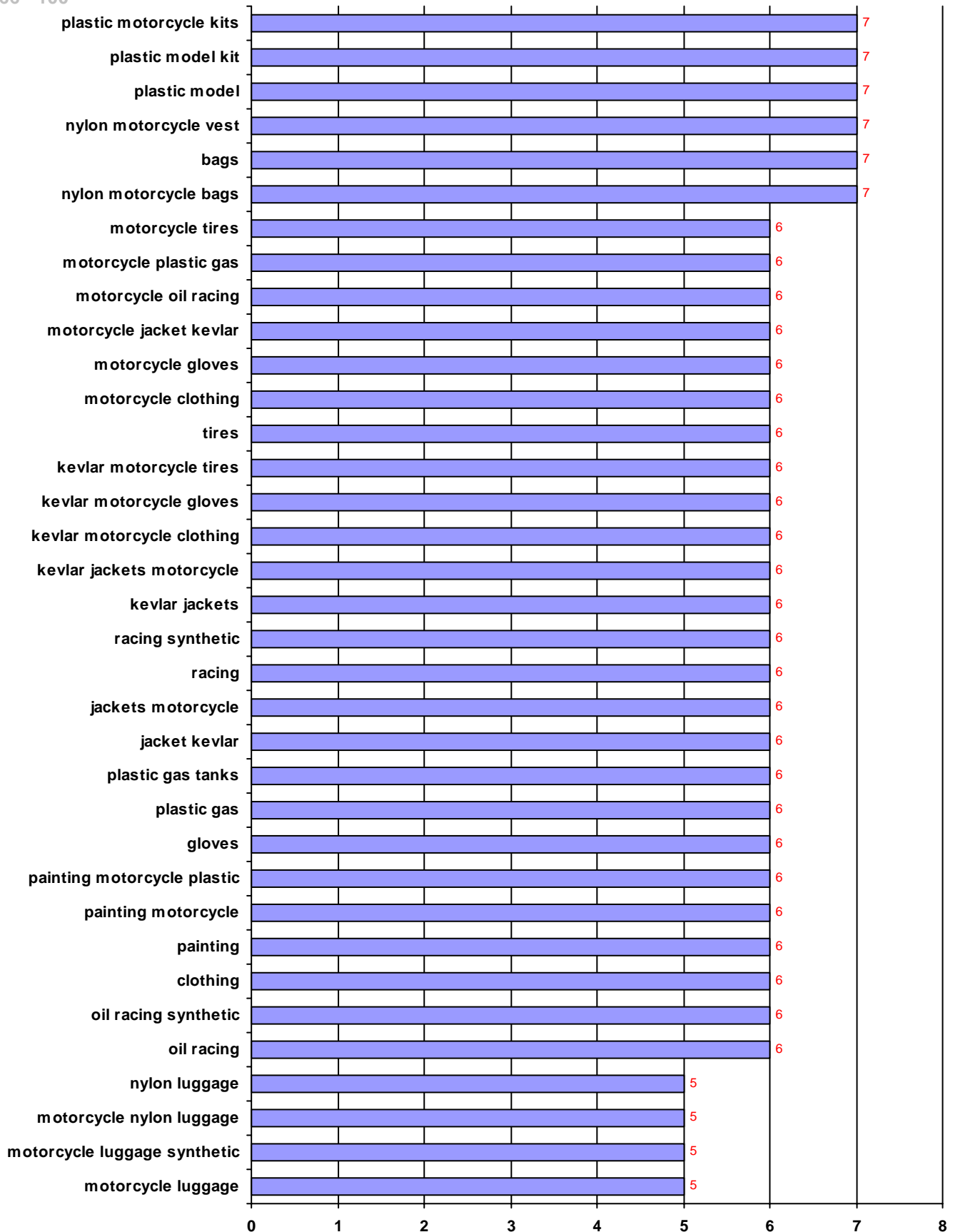
- estimated cumulative



31 - 65



66 - 100



All phrases

total phrases: 37

total annual searches: 160,600

Co-occurrences with Motorcycle

ranking key

not relevant relevant **key phrase**

1 - 4 5 - 10

	Search Frequency		Competition		Total Optimization					Ranking		
	per day		competing sites	KEI	targets	title				Google	Yahoo	MSN
	exact phrase	other occurrence				exact	proximate	description	headlines			
synthetic motorcycle oil	75		36,500	0								
kevlar motorcycle helmets	42		174	4								
kevlar motorcycle helmet	36		79	6								
plastic motorcycle gas tanks	33		6	254								
motorcycle oil synthetic	28		705	2								
kevlar motorcycle jacket	20		78	2								
kevlar motorcycle chaps	20		1	0								
kevlar motorcycle jackets	14		21	3								
clark plastic motorcycle gas tanks	11		1	144								
nylon motorcycle jacket	10	3	89	2								
plastic motorcycle models	9		69	2								
motorcycle replacement plastic	9		477	0								
plastic motorcycle tanks	8											
motorcycle plastic	8	19										
plastic motorcycle kits	7											
nylon motorcycle vest	7											
motorcycle plastic model kit toy	7											
kevlar motorcycle gloves	6											
painting motorcycle plastic	6											
kevlar jackets motorcycle	6											
kevlar motorcycle clothing	6											
motorcycle jacket kevlar	6											
motorcycle plastic gas tanks	6											
kevlar motorcycle tires	6											
motorcycle oil racing synthetic	6											
motorcycle nylon luggage	5											
motorcycle luggage synthetic leather	5											
heavy nylon motorcycle bags	5											
synthetic oil motorcycle	4											
kevlar cycle helmet	4											
kevlar motorcycle blue jeans	4											
kevlar motorcycle gas tank	4											
motorcycle vest nylon	4											
kevlar motorcycle leather	4											

	Search Frequency <i>per day</i>		Competition	Total Optimization					Ranking			
	exact phrase	other occurrence	competing sites	KEI	targets	exact	proximate	description	headlines	Google	Yahoo	MSN
gore tex motorcycle jackets	3											
pvc pipe and motorcycle	3											
nylon motorcycle jacket orange	3											