

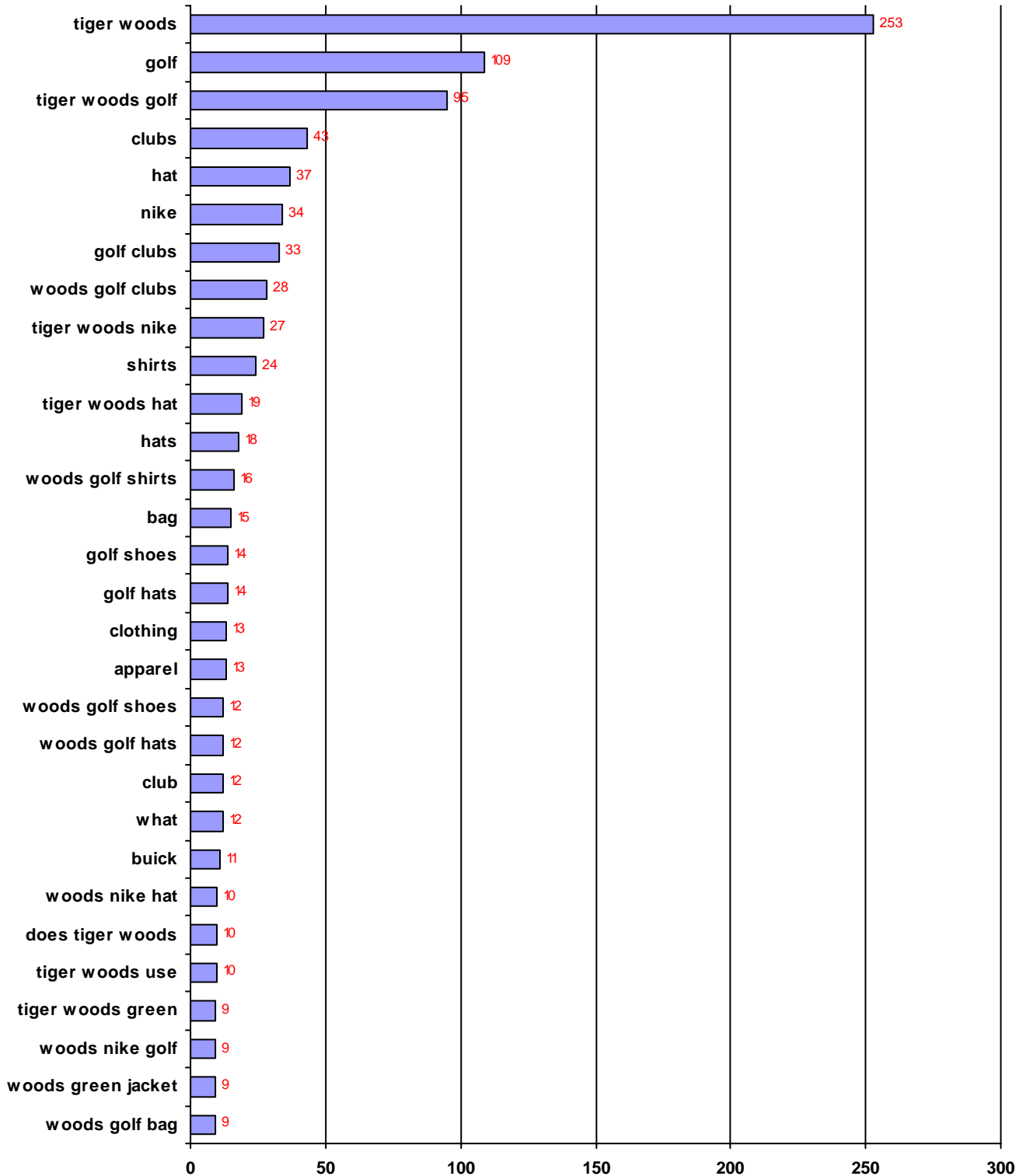
Concept Fragmentation

Co-occurrences with Merchandise

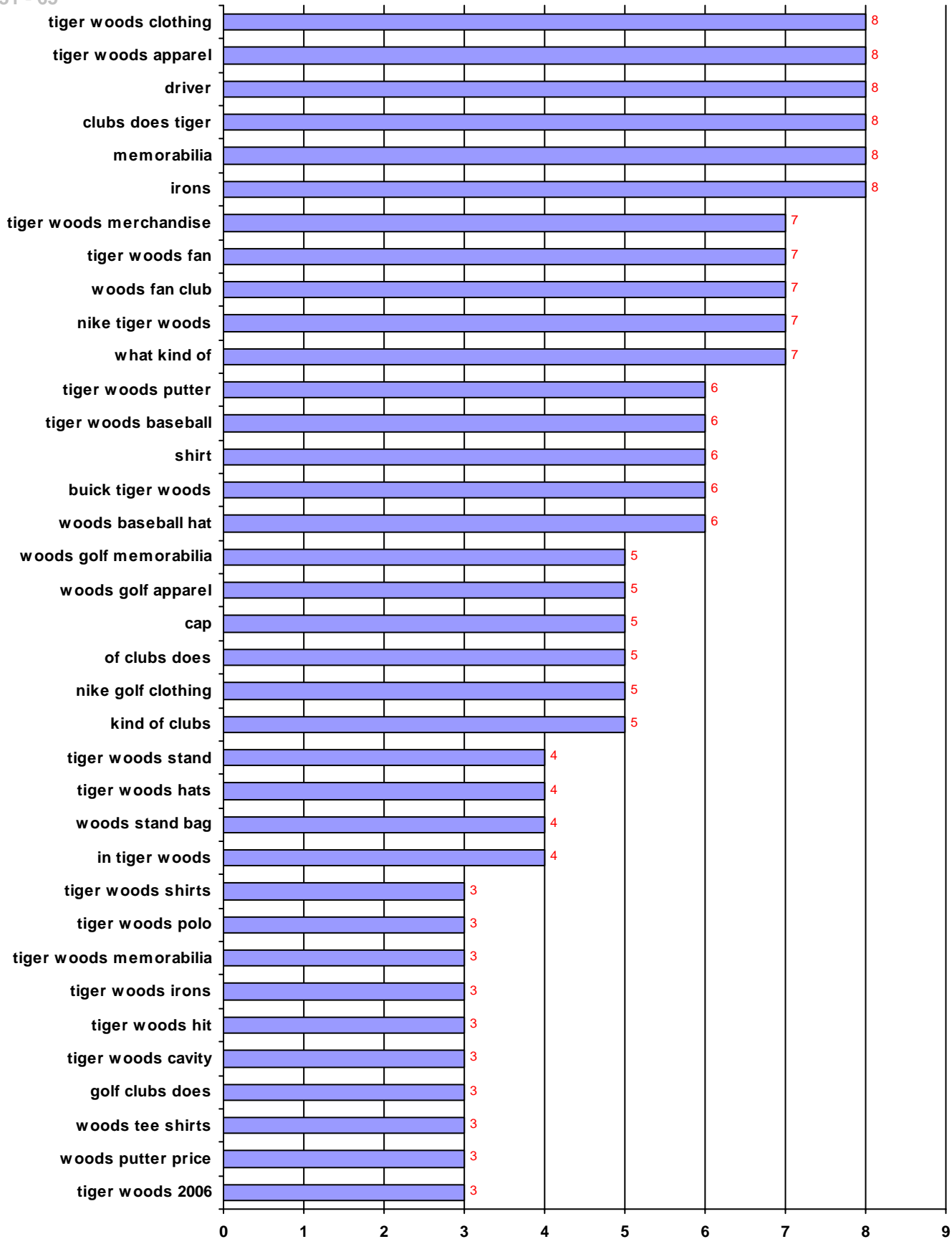
Top 30

Hit List from Relevant phrases

- estimated cumulative



31 - 65



66 - 100



Relevant phrases

total phrases: 35

total annual searches: 76,285

Co-occurrences with [Merchandise](#)

ranking key

1 - 4 5 - 10

not relevant relevant key phrase

	Search Frequency		Competition		Total Optimization					Ranking		
	per day		competing sites	KEI	targets	exact	proximate	description	headlines	Google	Yahoo	MSN
	exact phrase	other occurrence										
tiger woods golf clubs	26											
tiger woods golf shirts	16											
tiger woods hat	15	4										
tiger woods golf hats	12											
tiger woods nike hat	10											
tiger woods golf shoes	10											
tiger woods green jacket	9											
tiger woods apparel	8											
tiger woods merchandise	7											
tiger woods baseball hat	6											
what kind of clubs does tiger woods use	5											
tiger woods nike golf clothing	5											
tiger woods golf memorabilia	5											
tiger woods golf bag	5											
tiger woods golf apparel	5											
tiger woods fan club	5											
tiger woods hats	4											
buick tiger woods stand bag	4											
tiger woods clothing	4	4										
tiger woods nike driver	3											
nike tiger woods cavity back irons	3											
tiger woods 2006 ps2 unlock all clubs	3											
tiger woods golf club	3											
tiger woods golf shirt	3											
tiger woods hit the driver on the 18th hole	3											
tiger woods irons	3											
tiger woods nike cap	3											
tiger woods polo shirt	3											
tiger woods putter	3	3										
tiger woods putter price	3											
tiger woods shirts	3											
tiger woods tee shirts	3											
what golf clubs does tiger woods use	3											
buick accessories tiger woods	3											